

Ideate... Innovate... Invest... Industrialize...



Arihant

PITCH

2020

On
4th & 5th February 2020

Patron

Mr. Rishabh Jain

Chairman, Arihant Seva Samti

Principal

Dr. Ragin Shah

Principal

Co-ordinator

Mrs. Mona Kaushal

Organized By

Arihant School of Pharmacy & Bio-Research Institute

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About PITCH 2020:

PITCH is Pharmaceutical Innovations and Technology Competition for Health.

Arihant School of Pharmacy and Bio research Institute through this event, aims to give opportunity to students/innovators/researchers/professionals/startups, to present their ideas, Proof of Concepts (PoCs), business models for SSIP support (Financial, Mentorship, IPR, Scale-up). Student start-ups also get opportunity to have mentorship support from renowned academicians/Researchers/Industry professionals associated with Arihant School of Pharmacy and Swarnim Startup and Innovation University. PITCH-2020 will give you a platform where ideas come alive for young budding minds.

PITCH 2020 will inculcate a culture of innovation driven entrepreneurship in the state and promote new technology/ knowledge/ innovation based startups in Pharmaceutical and Healthcare Industry. This event will help to build a vibrant startup ecosystem, by establishing a network between academia, industries, and other organisations.

PITCH-2020 will give a chance to introduce one's idea/PoC/Business model through this competition event where candidate can participate through in a limited amount time – poster and oral presentation.

PITCH 2020 also announces surprising Prizes to the winners.

Thrust area/Topics:

According to WHO

- An estimated 1.13 billion people worldwide have hypertension,
- Cancer burden rises to 18.1 million new cases and 9.6 million cancer deaths in 2018,
- They also estimate more than 23 million people live with rheumatoid arthritis,
- Around 450 million people currently suffer from psychotic conditions, placing mental disorders among the leading causes of ill-health and disability worldwide, and lastly
- Skin diseases are ranked as the fourth most common cause of human illness, but many affected people do not consult a physician for the same.

Due to high prevalence of such diseases in world due to changes in life style with stress of an individual., following diseases are taken as thrust area for the event :

Diabetes, Hypertension, Arthritis, Cancer, Psychotic disorders, Skin disorders, others (any idea/startup which is helpful in society)

Who can Participate?

Any student who have an novel idea/startup on above topic only can participate in poster presentation where they can brief their idea of innovation; and who have an innovation with proof of concept can take part in oral presentation in brief which can be further scale up or industrialized. Any innovation which can be commercialized will be funded through SSIP policy of Swarnim Startup & Innovation University.

Schedule:

4th February 2020: Poster presentation

5th February 2020: Oral presentation

Time: 1:30 p.m to 4:30 p.m

Venue:

Arihant School of Pharmacy & Bio-research Institute, Adalaj, Gandhinagar.

Rules:

1. Poster Presentation

- Participation can be made in individual or in a group of maximum 3.
- Size should be of 3 ft (W) X 4 ft (L).
- Mentioning name of either participant/s or college or any other identical resemblance is strictly not allowed on the poster.
- The poster will be recognized by the code given after registration.
- Evaluation will be based on innovative idea, commercial applicability of it and presentation ability within the specified theme.
- Only printed, drawn or hand written material is allowed for poster presentation competition. Poster with pasted material will be rule out from evaluation.
- Participants should remain present at the allotted place throughout the display period.
- Decision of judge will be final.

2. Oral Presentation

- Participation can be made in individual.
- Participants should remain present at the allotted place before 10 minutes.
- Time limit: 5 minutes only include content presentation and questions answers.
- Presentation will be very precise and with 5 slides only.
- Presentation will cover problem identification, innovation and commercial application of it.
- Evaluation will be based on innovative idea, commercial applicability of it and presentation ability within the specified theme.
- Decision of judge will be final.

Registration:

Registration is **FREE**.

Participant can register through below given link:

https://docs.google.com/forms/d/e/1FAIpQLScJsJy_fMocLdj7gFMwalckRNWbvHwecafK09X53Ccf8A_w/viewform

Correspondence for registration:

Dr. Vrunda Shah

Contact No.: 9924950523